

MEDIA KIT 2026

CELINE THE DACHSHUND

Luxury travel, seen through the eyes of a mini dachshund

Dog-friendly hotels, destinations and lifestyle brands across Europe, told with elegance, humour and a sense of adventure.





Travelling with your dog should never mean compromising on luxury

We are Leonie and Eric from Voorne aan Zee in the Netherlands, travelling with our mini dachshund Celine. On Instagram, TikTok and celinethedachshund.com we showcase dog-friendly hotels, destinations and lifestyle brands across Europe, often from Celine's own perspective.

Through cinematic photography, Reels and 360° drone footage, we help hotels and brands show that exceptional hospitality includes four-legged guests, and inspire dog owners to book, shop and travel with confidence.

Luxury hospitality is better when dogs are welcome.

A community of dog lovers who travel

Our audience looks for places where travelling with a dog feels effortless and elegant: hotels, destinations and products that welcome four-legged guests as warmly as their owners.

4,750+

Instagram followers

70%+

of our audience is based in Europe

69.5%

female

55.7%

aged 25–44

PEAK PERFORMANCE

650K+

accounts reached in our strongest month

2M+

video views in that same period

556K+

views on our best-performing Reel

[Watch our viral Lake Garda Reel →](#)

PEAK ENGAGEMENT

18:00–21:00 CET

HOTELS

Stiernerheide, Genk
Kö59, Düsseldorf
Juliana, Brussels

LIFESTYLE & BRANDS

Laelaps Paris

Photo shoot and unboxing; Celine featured with Laelaps in a New York magazine.

For Hotel Stiernerheide we captured the atmosphere in photography, Reels and 360° drone footage. Afterwards the hotel let us know they were delighted with the collaboration and the result.

STIERNERHEIDE REEL RESULTS

25.3K

views

225

shares

131

saves

600

likes

85% of viewers were not yet following us.

As of October 2026

[Watch the Reel →](#)



Hotel Stiernerheide, Genk · our own 360° drone image

FOR HOTELS & DESTINATIONS

Reels, professionally filmed and edited, as Instagram collab posts and on TikTok

Stories during the stay, with tag and link

Edited photography for your own social media and website

360° drone footage where permitted, by a licensed pilot

A dedicated page on celinethedachshund.com in four languages

FOR LIFESTYLE & PET BRANDS

UGC and product moments woven into daily life and travel

Unboxings and styled shoots with Celine as the face of your product

Let's create something beautiful

Every collaboration is tailored to your property or brand. Tell us what you would like to show, and we will propose a plan.

Leonie & Eric (and Celine)

collab@celinethedachshund.com

celinethedachshund.com · @celinethedachshund

Based in the Netherlands

CINEMATIC VIDEO & AERIAL CONTENT

AeroNomadFPV · aeronomadfpv.com · collab@aeronomadfpv.com